

Anthony Novellino

(570) 426-0260

anthonymovellinojr@gmail.com

<https://www.anthony-novellino-digital-portfolio.com/>

EDUCATION

East Stroudsburg University, East Stroudsburg, PA

May 2023

Bachelor of Science in Digital Media Technologies, Summa Cum Laude

Concentration in Graphic and Web Design

GPA: 3.880

WORK EXPERIENCE

V.I.P. Studios, Cresco, PA

April 2025 – Present

Photographer

- Shoot and edit photographs of various events throughout Monroe County, PA
- Design and create graphics used for business purposes

Base Lab Tools, Stroudsburg, PA

May 2024 – October 2024

Graphic Artist

- Shot and edited photographs of various products for advertising purposes on the Base Lab Tools' website
- Used previously shot photographs to create instructional graphics that visually explain the functions and applications of various products
- Designed and created additional graphics including a table and logo

Pocono Mountains Visitors Bureau, Stroudsburg, PA

January 2023 – May 2023

Graphic Design Intern

- Designed, created, resized, and animated a variety of graphics for print and web including flyers, billboards, display ads, rack cards, annual reports, etc. for the PMVB and its members
- Shot and edited photographs of different PMVB member locations
- Served as Meals on Wheels Volunteer

Pocono Farms Country Club Association, Tobyhanna, PA

June 2021- Present

Outside Operations (Seasonal)

- Communicate with and answer questions of PFCCA members and visitors
- Assist members by carrying their golf clubs
- Manage, clean, and park golf carts
- Pick up and clean golf balls left on the driving range
- Responsible for locking up pro shop along with the 13 gates located on the golf course each night

AWARDS AND SCHOLARSHIPS

Sigma Beta Delta Member

March 2023 – Present

Certificate of Exceptional Academic Achievement

May 2023

Consecutive Dean's List Recipient

Fall 2019 – May 2023

Pennsylvania Scholars Award

Fall 2019 – May 2023

Pocono Farms Golf Scholarship Recipient

2019

TECHNOLOGICAL AND CREATIVE SKILLSET

Graphic Design

- Design Skills: Layout, Typography, Color Theory, Photo Manipulation, Printing Process, Project Management, Communication, Branding, Attention to Detail, Illustration, Creativity
- Other Media Skills: Photography, Web Design, Video Production/Editing, 3D Printing, Social Media

Programs and Software

- Adobe Creative Suite: Illustrator, Photoshop, InDesign, Premiere Pro, Audition, Acrobat
- Microsoft Office: Word, PowerPoint, Publisher, Excel
- Other Programs: Final Cut Pro, Meshmixer, Tinkercad, Wix, CapCut, Sublime
- Knowledgeable of PC and Mac Computers